Ventura Park Playground - Parks Replacement Bond - Open House #1 – July 21, 2016

The first open house for the Ventura Park Bond Project was held on Thursday, July 21, 2016 from 5:30pm – 7pm at Ventura Park’s playground. Outreach included posts on project website and Parks online calendar, yard signs in the Park, flyers distributed to nearby park neighbors and summer playground program attendees, postcard mailing to about 750 nearby neighbors, posts in the Ventura Park Elementary School Facebook group, and two rounds of emails to interested parties. The Open House was attended by approximately 30 community members. A paper comment form was provided at the Open House, and a similar version was posted online for about a week after the Open House, along with the Open House presentation materials. A total of 45 comments were received.

The goal of the Open House was to share information and early concepts for the playground replacement, Loo addition, and public art. Boards were posted displaying this information, and project staff were on hand to guide visitors through the display and answer questions.

It should be noted that this report reflects the opinions of those who chose to participate. It cannot be considered a statistically correct survey and is not necessarily representative of the broader community. This information, in addition to information provided by Parks staff will be used to inform the final design for the Ventura Park playground improvements and the installation of a Portland Loo.

1. What are your preferred locations for the 2-5 year old and the 5-12 year old play areas?
   - 5-12 year old area (Playform7 piece) placed at north (closer to parking area, farther from Loo); 2-5 year old area placed at south (farther from parking area, closer to Loo) 60%
   - 2-5 year old area placed at north (closer to parking area, farther from Loo); 5-12 year old area (Playform7 piece) placed at south (farther from parking area, closer to Loo) 27%
   - No Opinion 13%

2. What are you and your family’s top priorities for types of play at Ventura’s play area? (PICK YOUR TOP FIVE):
   - Climbing 84%
   - Swinging 73%
   - Natural elements (boulders, sand & water) 70%
   - Sliding 55%
   - Imaginative play 48%
   - Gathering spaces 39%
   - Spinning 34%
   - Music / sensory elements 27%
   - Other: 5% of respondents requested monkey bars. Others requested water slides, spray pads, and play houses.
3. Would you prefer in the play area:
   - Sand AND water play 60%
   - Water play ONLY 22%
   - Sand play ONLY 9%
   - Neither 2%
   - No Opinion 7%

4. What type of swings do you prefer:
   - Both individual and group swings 68%
   - Individual swings 18%
   - Group / basket swings 9%
   - No Opinion 5%

What else would you like us to know? Is there anything else you’d like to tell us about your preferences or hopes for the play area? Is anything missing?

Majority of feedback:
   - Did not respond 35%
   - Addition of toddler swings (and tire, adult, and accessible swings) 27%
   - More nature play elements (especially sticks for building) 18%
   - Splash pad and/or other water feature 9%
   - Increased visibility 7%

Other comments:
   - During construction, where will the free lunch program be offered? Many kids depend on this food.
   - Have a life-like tree with climbable water/soap bubble handholds that kids can use like a climbing wall
   - Ensure that trash cans/benches/etc… match style already present at nearby parks
   - Functional/usable art
   - More shade
   - Safe materials and safe environment
   - More drinking fountains
   - Arts and crafts
   - Keep the BMX area
   - More staff help
Please tell us about yourself:

How far do you live from Ventura Park? (pick one)
- Five blocks or less 42%
- Less than one mile 37%
- More than one mile 21%

How often do you visit the Ventura Park playground? (pick one)
- Every day or every other day 28%
- Once or twice a week 32%
- Once or twice a month 26%
- A few times a year 12%
- Never 2%

Do you...
- Have a child who attends Ventura Elementary School 26%
- Have a child who attends another school 30%
- Attend or work at Ventura Elementary School 5%
- None of the above 44%

How did you hear about this event?
- PP&R email 26%
- Yard sign in park 26%
- Nextdoor App 21%
- Facebook 16%
- PP&R postcard 11%
- Work of mouth 10%
- PTO 5%
- PP&R website 3%
- PP&R flyer 3%
- Did not respond 24%

How many children do you have living with you under the age of 18?
- Zero 22%
- One 18%
- Two 28%
- Three 10%
- Four 12%
- Five or more 10%

How old are they?
- 1-5 42%
- 6-10 35%
- 11-15 17%
- 16 or older 6%
Please provide the following optional demographic information to help us serve you better.

I am age:
- under 16 10%
- 16-24 0%
- 25-34 19%
- 35-44 49%
- 45-59 15%
- 60-79 7%

I identify as:
- female 70%
- male 30%
- other 0%

Regarding residence, I:
- own 77%
- rent 18%
- other 5%

I identify as (please check all that apply):
- American Indian/Alaskan Native 3%
- Asian 0%
- Black or African American 5%
- Hispanic or Latino 14%
- Recent African Immigrant 0%
- Native Hawaiian or Other Pacific Islander 5%
- Slavic/Eastern European Immigrant 0%
- White 70%
- Some Other Race (please specify): Eurasian 3%