

City of Portland Golf Advisory Committee

Meeting Minutes of May 9, 2018

Rose City Golf Course

Attending:

Members: Vicki Nakashima, Vincent DiGiano, Bill McAllister, Bill Hart, Kristen Dozono, Cathy Porter

Concessionaires: Craig Zimmerman (Red Tail), Rob Cumpston (Eastmoreland), Randy Morrison (Colwood & Heron Lakes), Hank Childs (Rose City), Kylenn Trevor (Colwood & Heron), Kary Youman (Regional Marketing and Community Programming Role for Colwood & Heron) Mark Hoelsing (Kemper Sports)

Staff: John Zoller, Jessie Goodling, Todd Melton, Vincent Johnson, Danielle Solomon

Meeting Called to Order

Agenda adopted

Special Reports & Project Updates:

The benefit “One Club Tournament” was held on April 26, 2018 at Eastmoreland Golf Course. This inaugural event was held to benefit the Peter Jacobsen Youth Initiative. The event raised approximately \$11,000. There is discussion about having this be an annual event in the future. Vincent Johnson formed a foursome to support the event.

The PP&R Golf Program was invited to present a program at “Race Talks” – the topic was “The Next 100 Years: Changing the Complexion and Gender of Golf” and was held at McMenamins Kennedy School on May 8, 2018. PP&R’s Vincent Johnson discussed the history of golf and young junior golfers told their stories. Other topics included the benefits of golf, how to join a game of golf and Parks goals to making this game more inclusive. Parks is considering taking this presentation to other audiences to promote the benefits of golf.

Portland Parks Golf Players Card is now available for purchase for \$649. Benefits will be available to purchasers beginning on June 1, 2018 through May 31, 2019.

The two major models for soliciting contractors was discussed and John Zoller presented an overview of the two models. The GAC will be asked to participate in giving input on the development of an RFP and the review of submissions.

The Golf Program Stabilization Recommendations included a recommendation to reach out to other public jurisdictions to gather information about “best practices” for the operation of

municipal golf courses in other areas of the country. There have been other models like using nonprofit contractors.

Eastmoreland Historian, Billy McGee is working on the Centennial and is hoping to host the community event on June 16, 2018.

PORTLAND GOLF REPORTS/FINANCIAL REPORTS- Over the 5-year average for March: rounds were up 7%, greens fees up 12%, and total revenue up 19%.

Quarterly forecast was distributed, showing a forecast of \$20,286 for fiscal year 2018.

Maintenance- Courses have been drying out and drying up the irrigation systems, the greens are good on all courses.

UNFINISHED BUSINESS- none

NEW BUSINESS- Kia Selley is acting Interim Director for Parks and Recreation

ANNOUNCEMENTS & GOOD OF THE ORDER- The Next 100- Celebrating the Future of Portland Parks Golf will be celebrated on Sunday, August 26, 2018 at Colwood Golf Center, 7313 NE Columbia Blvd at 1pm.

City tournament on July 7th & 8th, 2018

Eastmoreland Women's Golf Club- July 19, 2018

Lunch & Play Program with PP&R will be hosted by Parks Summer Free For All Team. This event will be held at 2 parks for 4 weeks at a time this summer (4 parks total)

August 27, 2018 Golf History Pub at McMenamins Kennedy School- The History of Golf- Nationally

To find out more on golf events or about the Portland Parks Golf Program, please visit the website at: <https://www.portlandoregon.gov/parks/63560>

INFORMATION FROM THE PUBLIC- none

Meeting Adjourned