Welcome to the
WEST QUADRANT PLAN
CHARRETTE
June 10-14, 2013
1900 SW 4TH Ave., Room 7A
Public Welcome

Public Open Houses:
Open House #1: Tuesday, June 11, 5 - 7 p.m.
Informal review and Q&A
Open House #2: Friday, June 14, 11:30 a.m. - 1:30 p.m.
Formal presentation at 12 p.m.
Central City 2035

West Quadrant Issues and Opportunities

This map divides the West Quadrant into seven areas for discussion. These are different from how we have talked about the Central City in the past, but may help to create a better foundation when talking about the overall quadrant. There are some issues that are concerns for the entire West Quadrant or multiple areas, including:

- Social services
- Active recreation opportunities and improved pedestrian access
- Historic resources enhancements
- Future of West Burnside
- The potential for EcoDistricts

The following issues are specific to an area and are shown on the accompanying map:

Pearl District
1. Future of North Pearl District waterfront
2. North Pearl District building regulations
3. Vistas to Union Station
4. Vision and future of the Pearl District

Old Town/Chinatown
5. Union Station/Broadway regional transportation hub
6. Future of New Chinatown/Japan Town
7. Historic Districts revitalization
8. Entertainment/night life cluster compatibility
9. Concentration of social services and very low income housing (not mapped)
10. Challenges to redevelopment (not mapped)

Goose Hollow
11. Integration of Jodo Wilson Field and other large uses
12. Flexibility for mixed-use and commercial development
13. Future of Portland Public Schools' Lincoln High School
14. Parks and open space needs (not mapped)
15. Street character and district connectivity (not mapped)

West End
16. Bridging barriers across freeway
17. Flexibility for mixed-use and commercial development
18. Cultural District identity and expansion
19. Preservation of affordable housing (not mapped)
20. Redevelopment of under-utilized parcels (not mapped)

Downtown
21. Gateway and bridgehead redevelopment opportunities
22. Revitalization of traditional financial district
23. Supporting identity and growth of retail core
24. River and central waterfront activation
25. Park Avenue Vision implementation (not mapped)

South Downtown
26. Integration of Portland State University growth and development
27. Future development character in South Auditorium District
28. Redevelopment of "Harbor/Nautilus" properties
29. Access to Willamette River
30. Implementation of EcoDistrict (not mapped)

South Waterfront
31. Redevelopment and growth of Zidell properties
32. South end transportation improvements
33. Greenway/parks and open spaces (not mapped)
34. Implementation of the South Waterfront Plan (2002) (not mapped)
YAMHILL MORRISON:
- RETAIL CONTINUITY across 405
- POTENTIAL MAX STOP
- AND STATION DEVELOPMENT/ACTIVITY
- TRANSIT PLAZA
- 'PONTE VECCHIO' across BRIDGE

ALDER WASHINGTON:
- ALLEVIATE BURNSIDE
- PED/BIKE CONNECTIVITY
- OPPORTUNITY for OPEN SPACE
- FACE NORTH BOUND

LINCOLN HIGH SCHOOL:
- RELOCATE FIELD
- OPEN SPACE OPPORTUNITY?
- OPENS NEW RE-DEVELOPMENT OPPORTUNITY WEST
- REMOVE EXISTING RAMP
- RIGHT TURN OVER SAUMON
- GATEWAY INTO GOOSE HOLLOW
- ALLOW SWITCH HWY

PARK AVE BRIDGE:
- GATEWAY OPPORTUNITY
- CONNECT PSU/SOUTH PARK BLOCKS
- TO TERWILLIGER
- ENHANCE/EMBELLISH PED/BIKE

SOUTH PORTLAND:
- OPEN SPACE OPPORTUNITY
- CONNECT to 2nd
- PED/BIKE CONNECTION to BARBUR AND GIBBS
- ACTIVE REC/FIELDS
WATERFRONT

EVENT SPACE CIRCULATION
- Current circulation constraints through movement
- Potential configuration allows through investment
- Walk of fountains
  - Opportunity to connect to water
- McCormick Pier
  - Opportunity for Habitat Beach Park Waterfront
- Residential mixed-use focus

SATURDAY MARKET
- Activate during week, featuring local goods, events, entertainment
- Retail
- Maintain historic entry/arrival into waterfront

WATERFRONT
OVERARCHING ISSUES
- More seating, picnic tables throughout
- Improve crossing and streetscape along Naito
- Address ped/bike conflicts in waterfront park
- Need for residential along Naito
- High redevelopment potential along waterfront—Naito opportunity to activate edge

NAITO 'ROAD DIET'
- Bike lanes consolidate in WATERFRONT either:
  A: Inside Park
  B: On Naito
- Phased 1-4

THE BOWL
- Soften for habitat
- Swimming opportunity
- Create bandshell
- Re-contour to improve seating/flood control

Opportunity to connect AIA Olympic Sculpture Park

ANIMAL FOR STREETCAR STOP

CONNECT TO SOUTHWATERFRONT

NORTH SOUTHWATERFRONT

EVENT FOCUS BY BOAT

HAWTHORNE BRIDGE

CONNECTION TO CHINATOWN

PUBLIC MARKET: Housing on top

CONNECTION ACROSS NAITO TO BANKING?

TOURISM/FAMILY-FRIENDLY ACTIVITY FOCUS

SEAWALL:
- Look for opportunities to step down
- Create infrastructure (symbol, etc.) for cruise ships/thumb boats
- soften edge infinity edge

BOAT STORAGE/RENTAL: Underwater bridges

NAVIGATOR/SMALL BOAT FOCUS

ROOF TOP:

Human access needs to better connect

NAITO/Road Diet
- Bike lanes consolidate in WATERFRONT either:
  A: Inside Park
  B: On Naito
- Phased 1-4
BIG IDEA: Unifying cultural blocks around museum & stages.

To Goose Hollow/Stadium

To Goose Hollow

Potential future below grade transit facility?

Station "Park Central?"

Columbus" Park at the river
CC2035
CONCEPT PLAN
POLICY AREAS
Housing and Neighborhoods

Themes:
1. Connect residential areas with green loop
2. Build housing off transit areas
3. Smaller grocery stores (2000-4000 SF)
4. Increase affordability of multi-family units through DIY interior design
5. New modes of financing for community centers mixed w/schools
6. Incentivate mix of ages, income family size (esp. working-class)
7. Riverfront communities w/residences
8. Need more workforce housing

Legend:
- Greener Housing
- Potential for student housing
- Families w/children
- Empty nests
- High density mixed use
- High density racing (at various scales)
- Entertainment district
- K-8 school locations
- Green loop
25 YEAR (RE-) DEVELOPMENT POTENTIAL ALONG WILLAMETTE RIVER.

"BRING THE CITY TO THE RIVER"

"WATERFRONT NEIGHBORHOODS"

"HIGHER BUILDINGS OK IN AREAS OUTSIDE OF OCTOWIP/CHINATOWN/YAMHILL"

"SHRINK NAITO SECTION"

- Improve pedestrian crossings between city & waterfront area
- Support building activation along Naito

"ACTIVATE BUILDING FRONTAGE ALONG NAITO"

- Should public market have housing above?

"RELATE PARK USE TO ADJACENT DISTRICT CHARACTER"

- Episodic nature "STRING OF PEARLS"

"STEP DOWN SEA WALL"

- Touch the water

- Relocate bike commuter from waterfront park to Naito - create safe, convenient & desirable facility"
Urban Design
HEALTH AND THE ENVIRONMENT

- Balance bicycle commuters
- Safe for kids!
- Tourists
- Families
- Elderly

- Burnside Green Street
  - West Hills to River
  - Sort of 'High Line'

- Urban Farm on I-405 Gap
  - Education
  - Food production
  - Recreational

- Park Blocks
  - Activation
  - Program for all ages
  - Food production

- I-405 Bike Component
  - Cantilever
  - Utilize this corridor for other traffic modes besides cars.

- Define network of bike & ped. routes, connecting destinations (estim., park blocks etc.)

- 'Shrink' Burnside
  - Develop right of way (compartment)
  - Narrow street section

- Old town/china
  - Make green development easier
  - Regulatory
  - Mixed use neighborhoods

- Albany Dock
  - Borts
  - Fish

- Beach @ Bowl

- Fish habitat improvement

- Loop

- New lift/bike bridge

- Set goals to make central city greener
  - Street trees
  - Green roofs
  - Parks
  - Vertical landscapes

- City for all ages (and dogs too?)

Summary: Health & Environment
BIG IDEAS

- Times Square
- Connections to the River
- Extension of retail core
- Jefferson Mainstreet
- CAP Highway
- Interspace Res Dev. around the core
- Green Loop
- New communities along the River
- REINVENTING WATERFRONT PARK
- NAITO Parkway
- NAITO PARK and BRIDGE HEADS
- Potential Major Redevelopment Sites.
CONCEPT
LAYERS
GREEN SYSTEMS & OPEN SPACE
PORTALS